

THIRTY-EIGHTH YEAR.

SALEM, OREGON, SATURDAY, NOVEMBER 20, 1915

PRICE TWO CENTS. ON TRAINS AND NEWS
STANDS, FIVE CENTS.UNITED STATES
DROPS BUSINESS
TO WATCH GAMESWith the End of the Contests
Today the Curtain Falls
On Season of 1915

By Fred S. Ferguson.
(United Press Staff Correspondent.)
Cambridge, Mass., Nov. 20.—Ideal football weather, a tremendous crowd and exceptionally keen interest were assured for today's gridiron battle between Yale and Harvard.

Clear, crisp air and a cloudless sky, with not a breath of wind provided perfect playing conditions. The field was dry and fast and in faultless condition. At a surprisingly early hour the football fans began rolling into Cambridge. They gave evidence that predictions of a 50,000 attendance would be made good.

Yale's recent heroic "come back" served to add unusual interest in today's meeting. In spite of the fact that the blue had been humbled four times in her preliminary games, her supporters were sufficiently confident to cover quantities of Harvard money at 10 to 5.

Emissaries from the camps of both teams declared that every man who will enter the fray is in satisfactory shape.

All Over But Harvard and Yale.
New York, Nov. 20.—Although the bigger football teams in the east, with the exception of Harvard and Yale, were resting today for Thanksgiving day games, the smaller fry was busy cleaning up the last of the 1915 schedule.

More than usual interest is centered on the Dartmouth-Syracuse, South Carolina-Georgetown, Trinity-Wesleyan contests, and those in which the army and navy compete. Today's results will give some indication of the final alignment for the present season.

Cornell and Pennsylvania will close the season with games Thanksgiving day. Princeton has already laid away its football suits.

Season Full of Upsets.
Chicago, Nov. 20.—Football deposters cast wary eyes at the Illinois-Chicago and Minnesota-Wisconsin games today, and although the Illini and Gophers are doped to win on form, they refused to make predictions. The present season has been full of so many upsets that experts decline to take chances.

On straight form, however, the present tie between Minnesota and Illinois for the "big nine" championship is due to continue, for both teams are figured their games today. But if both Chicago and Wisconsin win, the situation will be a mile up in the air. A victory for the Maroons and Gophers would give the latter the best claims to the title because of their record for the season.

Today's contests will draw the curtain over the football race in the middle west.

BIRTHDAY CLUB

A number of the ladies of Stayton met recently and organized a "Birthday club," the novel feature of which is that it can consist of but 12 members, one for each month of the year.

Mrs. Rose Pollis was elected president, Mrs. C. H. Brewer, secretary-treasurer, and the first birthday meeting will be tomorrow with Mrs. G. Brown at her home on Ida street.

The members so far are: Mesdames Shreve, Wilbur, Alexander, Matthieu, Peery, Thomas, Smith, Pollis, Brewer, and Brown.—Stayton Mail.

HAVE YOU A LITTLE
FAIRY IN YOUR HOME?

Have you a little fairy in your home? This time, we do not mean fairy soap, but real, wide-awake, happy little boys and girls who would brighten any home with their spontaneity, and who would reflect the wholesome, affectionate atmosphere of your home.

It is really a matter of selection, if you have a good home and desire to share it with a less fortunate little boy or girl. And yet when you come to select, it is a difficult matter for there are Ira, and Mike, and Ambrose, and ever so many other boys.

Ira is a dear. He is olive-skinned, has soft eyes, and is very lovable. Mike is our baby. He is little and has been sick because he was not properly nourished before he was committed to the institution. When he was beginning to get better his nurse tried to arouse his interest by talking to him about Christmas.

"Santa Claus never comes to me," he informed her with pathetic decision. "But if he should come this time," she coaxed, "what would you like?"

"Peanuts," was his simple request. "They're long," he added wistfully. Ambrose is a fine looking lad and does remarkably well in his school work. He promises to be well worth while.

There are girls too—thirty of them. Claudia is eight, but small for her age. Somehow she reminds one of the timid things of the woods. She is quick in her movements, keen in her intellect, and there is something fascinating and elusively artistic in her healthy pallor and her straight, brown hair.

However, this is but a small fraction of the children we have, who appeal, each in his or her own individual way. If you would step into the dining room and meet with the affectionate greeting of one they consider a friend, or pause in the doorway of their dormitories at bedtime, you would feel for yourself each separate appeal, and wish it possible to take several and give them the comfortable home and clothing, the good schooling, and the real affectionate interest, which are the birthright of every child.

And so in case you wish to add a human fairy to your household address your communication to the Superintendent of the Boys' and Girls' Aid Society, in Portland.

Reo Rivals Welcome
To Inspect Big Plant
Says General Manager

"I suppose we Reo folk are considered old fashioned and foggy and all that sort of thing," said Richard H. Scott, vice-president and general manager of the Reo Motor Car company, to a party of visiting engineers here showing through the big 30-acre Reo plants at Lansing.

"But I think here's something that will be entirely new even to those present."

The party stopped beside what appeared to be an electrical apparatus for testing the rear axle of an automobile.

"I've seen one similar to that," said one of the engineers. "It's for testing the efficiency of the driving gears, isn't it?"

"Yes," replied the Reo head, "but it does more than that. It not only tests the efficiency of the gears but discloses and locates any gear noises. And it goes further than that. You will notice there are two generators instead of one. The second is to test the coasting noises—it produces an effect in the axle like that when the car is coasting down hill and driving the engine instead of being drawn by it."

"That's a new one," said the visitor and then for a half hour the experts listened while Mr. Scott explained the operation of this Reo device the mission of which is to take the last sound out of an automobile, and the last

sound to be considered is what the Reo folk call "coasting noises."

"Far from being foggy, the Reo folk are recognized in the industry as being the foremost in the development of new and better devices for accurate machining and accurate testing of the parts and chassis of automobiles. If Vice-President Scott has one hobby it's that of factory equipment. His great delight is to try out the very newest thing in mechanical science, and he is authority for the statement that the automobile has done more to develop automatic tools than any other mechanical device that has ever been known."

Reo was one of the very first, if not the first, to apply a dynamometer test to motors, and instead of testing only one motor out of every ten or twenty, the Reo folk test every individual motor by dynamometer. The amperage voltage readings are taken at the various driving speeds and the exact horsepower developed by each individual motor at different speeds is automatically recorded.

So thoroughly is Reo leadership recognized in this regard, scarcely a day passes without a visit to the Reo plants of some delegation of engineers from other factories, to study the newest wrinkles and to learn better ways of doing things.

"We are often asked," said Mr. Scott, "whether we think it is a good policy to keep open house for our rivals—for of course you know that the latchstring is always on the outside and we cordially invite engineers from rival concerns to go through the Reo factories."

"I have sometimes been amused by the secrecy attempted by some factories. I have found invariably that when you once penetrate the wall you find nothing. Engineers who keep their doors closed to others generally shut out from themselves more than from their rivals. We find that the open-door-policy pays."

"At the same time engineers learn here some better way of doing, we also learn from them. And though we may seem a little slow, because of our conservatism in the matter of quantity production, we are just connected enough to think that by the time others have copied our present method we will have developed another that is better. In other words, we have always managed to keep just one step ahead—and that satisfies us."

New Today Ads, one cent per word.

Fine Promotions For
Twenty Maxwell Men

WALTER FLANDERS REWARDS MANY SUCCESSFUL SALES EXECUTIVES—PLATH, SALES MANAGER.

Detroit, Nov. 20.—Promotion and increased responsibility come to nearly a score of Maxwell executives as the result of the annual Fall Sales Conference of the organization at which President and General Manager Walter E. Flanders announced his plans for 1916.

Most prominent among the promotions is that of John J. Plath of New York City who rises from Zone Sales Supervisor to be Sales Manager of the Maxwell Company.

Mr. Plath has been a Maxwell man ever since he quit selling bathbaths to the wholesale trade throughout the middle west. From his recent headquarters in New York City he has had charge of the Maxwell Zone 1 which includes New England, Eastern New York and Pennsylvania, New Jersey, Delaware and Maryland. In this thickly settled part of the United States, against the keen sort of competition, Mr. Plath's organization has so thoroughly established the Maxwell proposition that, in two years, it has assumed a sales prestige of the highest sort.

Mr. Plath's latest proof of organization enthusiasm was the recent dealers' tour in which Maxwell representatives from all the North Atlantic states gathered at Buffalo and drove to their homes in new Maxwell cars which established economy records of from 25 to 36 miles per gallon of gasoline.

The Maxwell sales manager will devote special attention to work in the field with dealers and distributors.

Another promotion by Mr. Flanders is that of John Yoke to be District Supervisor of Sales. Mr. Yoke is a veteran in the Flanders service in which his latest position was the sales supervision of the Maxwell Zone 5, with headquarters at Kansas City. In his new assignment Mr. Yoke will have charge of all Maxwell field men and the 12 field headquarters which the organization maintains as wholesale and contracting centers.

Increased responsibility has also been given by Mr. Flanders to C. E. Stebbins, assistant sales manager who, at Detroit, will handle all executive sales details arising at the main headquarters.

C. R. Newby, L. K. Cooper and T. J. Toner, former zone supervisors who have played prominent parts in the development of Maxwell distribution, have been attached direct to the national sales staff with headquarters in the field—Newby in the Middle West, Cooper in the East, and Toner on the Pacific Coast.

In Mr. Flanders' revised plan, zone centers have been established at a number of additional points, and men inside the organization appointed to supervise them. The centers and zone supervisors are as follows:

Boston, L. F. Smith; New York, E. W. Clark; Pittsburgh, H. H. Howe; Atlanta, J. P. Headley; Chicago, E. M. Lubbeck; Minneapolis, C. S. Riedel; Indianapolis, E. F. McConaha; Memphis, W. C. F. Morris; Kansas City, G. E. Clarke; Dallas, L. A. Smith; Portland, Oregon, W. J. LaCasse; San Francisco, E. E. Thompson.

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New Today Ads, one cent per word.

Now the Time For
Merchants To Advertise, Says Patterson

National Cash Register Head, Foreseeing Prosperity, Backs Up His Opinion With His Money; Is Spending \$200,000 This Month for Publicity.

Dayton, Ohio, Nov. 20.—In the convention of salesmen of the National Cash Register Company, gathered here from all parts of this continent, reports were made indicating the general improvement of business everywhere. Out of the eight hundred salesmen present, all but one said that his territory was moving fast toward a business boom.

On the basis of these reports, John H. Patterson, president and general manager of the Cash Register Company, predicted that the approaching era of prosperity would probably exceed anything this country has ever known.

As a preface to his remarks, he reviewed the business depression of the previous two years. This, he said, had affected all lines—agriculture, mining, industry, commerce and finance.

"Now," he continued, "the boom is on. Agricultural interests are the first to feel it. The farmers have record-breaking crops, with a big demand. Confidence has been reestablished."

Various industries have picked up, one after another. Then the stores needed goods, and factory wheels began to move. Then commerce and transportation reflected the change. Finally, it was manifest in the financial world. We have plenty of money and the best banking system in the world today.

"We have three big federal organizations taking care of these various interests: First, the Interstate Commerce Commission; then came the Federal Trade Commission; and, finally, the Federal Reserve Board, with its chain of reserve banks. The value of these three boards or commissions to the country cannot be estimated."

"Through the aid of the reserve banks the various banking institutions of the country began to loan money where people could not get it before. Now, with big crops and big demands, with little foreign competition, we are at the commencement of an era of prosperity such as this country has never seen before."

"All this great prosperity cannot come in a day. It will take time. But conditions everywhere are improving. The farmers are prosperous. The mills of Pittsburgh are busier than ever before. Railroad stocks are going up. It is only a question of a short time before the wave of prosperity will be upon us."

"Now is the time for storekeepers to advertise," added Mr. Patterson. He is backing up his opinion with his money. His company is spending more than \$200,000 this month for advertising. In addition, it has spent \$50,000 to have the 800 members of its

Physical and mental vigor are found only in persons free from the poisons arising in waste food fermenting in the lower intestine—where 80% of human ills originate.

Intesti-Fermin Tablets

\$1.00 per bottle—a week's treatment—ask for it today

J. C. Perry, SALEM, OREGON

Call today for copy of "Famous Old Age-In Cause and Prevention," by Dr. A. V. deCours.

Intesti-Fermin is made exclusively by The Berlin Laboratory, Ltd., New York City

selling force attend its school at Dayton for three days, where they were taught the new and up-to-date ideas for their business.

San Francisco Wants Democratic Convention

Washington, Nov. 20.—Two hundred thousand dollars, the biggest offer thus far, is the bid San Francisco has hung up to obtain the 1916 democratic national convention, it became known today.

The bid is double the largest offer previously received, and leaders admit that it is very tempting.

When the democratic national committee meets here December 7, offers of \$100,000 from Dallas, Texas, St. Louis and possibly Chicago are expected. The latter city may match the San Francisco offer. At the same time, Omaha is reported in the race, while Buffalo has dropped out.

In addition to their cash offers, the various cities offer to defray expenses and furnish an auditorium.

San Francisco and Chicago are in the field to obtain the republican national convention as well as the democratic. The democratic session will be held first, and leaders are favoring a date early in June.

BREAKS INTO STORE

Early Wednesday morning, P. J. Hermans, of Sublimity, who had gotten up at 1 o'clock on account of his alarm clock going off at the wrong hour, noticed a party riding out of town toward the west. In the morning it was discovered that the P. J. Bell store had been broken into and a quantity of goods taken. Deputy Henry Smith was out all day yesterday trying to get a clue to the robber.—Stayton Mail.

RUB RHEUMATIC, ACHING JOINTS AND STOP PAIN

Instant Relief With Small Trial Bottle of Old, Penetrating "St. Jacob's Oil"

Rheumatism is "pain" only. Not one case in fifty requires internal treatment. Stop drugging! Rub soothing, penetrating "St. Jacob's Oil" right into your sore, stiff, aching joints, and relief comes instantly. "St. Jacob's Oil" is a harmless rheumatism liniment which never disappoints and can not burn the skin.

New Today Ads, one cent per word.

Did It Ever Happen to You?

By Mort Burger



Physical and mental vigor are found only in persons free from the poisons arising in waste food fermenting in the lower intestine—where 80% of human ills originate.

Intesti-Fermin Tablets

contain, in convenient form, the health restoring and food assimilating principles of the sour milk cultures of Bulgaria, where people frequently attain 125 years. Intesti-Fermin guards against premature old age and tends to remove the contributing cause of headache, biliousness, nerve and stomach disorders and other indications of weakened vitality.

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Fall of General Villa
and Causes Back of It

Washington, D. C., Nov. 20.—The present breach between Carranza and Villa was opened a year ago, by jealousy, rivalry and mistrust. Peace was short lived following Carranza's entry into Mexico City in August, 1914. A month later Villa began his revolt against Carranza, who was supported by General Obregon. General Obregon, military rival of Obregon, sided with Villa.

The Villa-Carranza breach widened when Villa demanded that Carranza proclaim himself provisional president, according to the "plan of Guadalupe," name a cabinet and call elections. Carranza did not do this. It would have disqualified him for the presidency.

The Aguas Calientes convention was then called to mediate. Carranza claimed the convention was packed by Villa delegates planning his overthrow. The convention, in which Zapata was represented, declared Carranza a rebel, proclaimed the new conventionalist government, elected Eulalio Gutierrez provisional president. The Villistas armies captured Mexico City.

This was the strongest point in Villa's efforts. From this moment his power waned. Carranza and Obregon retreated to Vera Cruz. Villa and Zapata controlled three-fourths of Mexico. Defection of Gutierrez started the disintegration of Villa's power. Gutierrez, outraged by Villa's cruelties and barbarities, he said, left Mexico City with several thousand troops under General Lucio Blanco. His counter-revolt collapsed. The conventionalists elected Roque Gonzalez Garza president. Gutierrez fled to the mountains. Obregon gradually built up Carranza's army. Mexico City was captured and re-captured a half dozen times. Villa's forces were gradually crushed

northward. His most crushing defeat was at Delgado last spring. There in desperate charges he lost 4,000 men. Superstitious belief in his military infallibility was shattered. He never recovered.

Five years of revolution had prostrated the country. Fields were untilled or devastated. Livestock was confiscated. Famine swept the country. Business collapsed. Villa's army was pushed back to the border.

The president last July made another Pan-American move to pacify Mexico by calling representatives of six Latin-American countries to aid the U. S. Carranza would not participate and, with Villa apparently a broken reed, the conference recommended recognition of the Carranza government.

The last desperate struggle of Villa at Agua Prieta, opposite Douglas, Ariz., having failed, today Carranza is entering upon the reconstruction of Mexico.

HIS LEG BROKEN.
Jack Richards, one of Fern Ridge's prosperous farmers was the victim of a most unfortunate accident yesterday at 2 p. m. when his team became frightened, when a part of the harness broke, and ran away. Mr. Richards jumped out, and being a heavy man, his left leg crumpled under him involving both bones between the knee and ankle. The accident happened in Molokini, as Mr. Richards was returning from Lyons, where he had taken a load of hogs.

The injured man was carried into the Louis Tizze home nearby, and Dr. Brewer of this city called, who set the fractured limb and put the patient in as comfortable condition as possible. It will be perhaps a week before he can be moved to his own home.—Stayton Mail.

—and now a Winner!

A few months ago we said: "Light 'em. They go good." Today thousands of smokers are saying: "We like 'em. They go GREAT!"

You bet they're winners. Try them.

Light & Mighty Tobacco Co.

Piedmont

The Cigarette of Quality

We back the winner with a Coupon!

10 for 5c Also Packed 20 for 10c

Phone 81 for better carrier service.
